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Ticketing Now Open for Niagara 5000, Canada's Ultimate Weekend of Supercars, Private Jets and Giving Back

An Unforgettable Weekend of Innovation, Philanthropy, and World-Class Experiences Returns August 7–9, 2025

Niagara Falls, ON – June 4, 2025 – The countdown is on. **Niagara 5000**, Canada's most exclusive supercar and private jet showcase, has officially opened ticket sales for its highly anticipated 2025 edition. From August 7–9, the Niagara Region will once again welcome global collectors and experience-seekers to a bold, high-octane celebration of performance, design, and purpose.

Signature events and experiences include:

STK Kickoff Party / Lighting of the Falls

Thursday, August 7, 2025, 9-11PM (Falls Lighting on the Canadian side at 10 PM)
STK Steakhouse (located in Embassy Suites), 6700 Fallsview Blvd

STK Steakhouse Fallsview will host the official Niagara 5000 Opening Night, where the Falls will be lit in Rolls-Royce purple for the first time ever. Curated cocktails, immersive car and jet displays, and fireworks at 10 PM, will be sure to make this a night of high-style celebration for all guests. Dress code: purple. Cost: \$125 per person

Hagerty Supercar Parade

Friday, August 8, 9-11 AM
In front of Niagara Falls (the Parkway)

Hundreds of supercars, including the ultra-rare Aston Martin Valiant (1 of only 2 in Canada, valued at \$4 million), Bugatti, McLaren, Rolls Royce, Bentley, Lucid, Lamborghini, Pagani, Mercedes, Porsche, and vintage super cars will make their way along the Niagara Parkway, thrilling thousands of spectators. Free to the public.

Supercar Festival

Friday, August 8, 9 AM - 4 PM

Queen Victoria Park, Niagara Falls

Supercar displays, a Cirrus model jet, and top-tier vendors will be showcased alongside the stunning backdrop of Niagara Falls. Throughout the festival, guests can explore a curated mix of premium experiences, from luxury brand activations and high-end tech showcases to family-friendly installations designed to entertain all ages. Businesses interested in joining the experience are invited to apply now at niagara5000.com. Free to the public.

Supercar Cruise

Friday, August 8, 12- 4 PM

In front of Niagara Falls (the Parkway)

Supercar and vintage car owners are invited to register their vehicles for a personalized cruise experience through the Niagara Region. Each participating brand will be matched with a partner winery or destination, where up to 50 guests will enjoy a curated lunch and premium curated experiences. The cruise includes multiple stops and activations, from winemaker meet-and-greets to luxury lifestyle installations—and a Go Kart Racing experience at K1 Speed.

Each car brand will enjoy a tailored route and host location, with more locations to be announced soon:

- **Bentley** – Reif Estate Winery
- **Aston Martin** – Coming Soon
- **Lucid** – Southbrook Vineyards
- **Porsche** – Ferox Winery
- **Mercedes** – Peninsula Lakes Golf Club
- **Lamborghini** – Roadside Flower Market
- **Classic Cars** – Ravine Vineyard

The public is welcome to explore free, select car displays and activations across the region throughout the day, including a **Cirrus model jet near Niagara Falls**.

Tickets for the Supercar Cruise are now available at \$150 per car for two guests, and \$100 for each additional guest (includes lunch and full experience).



Availability is limited, so early registration is recommended.

Hangar Experience at Niagara District Airport

Saturday, August 9, 1- 5 PM

Niagara District Airport, 468 Niagara Stone Rd

****Waitlist now in effect****

Step inside a working airport for an ultra-exclusive afternoon of curated indulgence. This rare experience showcases the best of the Niagara region through chef-driven food and wine pairings, supercar test drives, boutique shopping, and private jet activations, all set against the backdrop of a live aviation environment. Tickets: \$350 per guest. More details and surprises will be revealed soon.

Of course, the real engine behind Niagara 5000 is impact. This year's event proudly supports **MackKids**, the arm of Hamilton Health Sciences Foundation dedicated to

fundraising for McMaster Children's Hospital, and **Cassie + Friends**, a national charity supporting kids with juvenile arthritis and other rheumatic diseases.

For founder Alana Hurov, this cause is personal: her daughter receives ongoing care at McMaster Children's Hospital, and the hospital's support has been nothing short of life-changing.

"Every ticket, every car, every sponsor helps us create real impact," said Hurov. "We're building more than a luxury experience. We're building a movement of care, hope, and generosity."

Many events are free to attend, while VIP and ticketed experiences are available now at niagara5000.com. Whether you're coming for the cars, the cause, the food and wine, the thrill (or all of the above), this is Canada's most extraordinary summer weekend.

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About Niagara 5000

Niagara 5000 is North America's most exclusive supercar and private jet showcase, transforming Ontario's Niagara Region into the ultimate destination for luxury, performance, and innovation. Held annually each August, the three-day celebration features a stunning lineup of elite vehicles, private aviation displays, exhilarating test drives, VIP soirées, wine tours, and unforgettable moments.

Founded in 2023 by entrepreneur Alana Hurov, Niagara 5000 was created to unite collectors, industry leaders, and luxury lifestyle seekers in a world-class experience that merges high-octane thrills with curated hospitality and culture. From family-friendly attractions to bespoke events, Niagara 5000 offers something extraordinary for every kind of guest.

A proud supporter of McMaster Children's Hospital, Niagara 5000 is more than an event, it's a movement that drives impact both on and off the road.

For more information, visit niagara5000.com.

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